



PRESS RELEASE

Horizontech, Inc. Releases Enterprise Application Integration Solutions for Healthcare

DANVILLE, Virginia, February 14, 2012 – Horizontech, Inc. (HTI), a Global Technology Services Company, today announced its official release of Enterprise Application Integration Solutions (AIS) for its Healthcare business segment. AIS provides a rapidly deployable, and less costly answer to the connectivity issues with software and hardware associated with Provider Clinical and Financial Business Applications.

Enterprise AIS is built from HTI's vast experience with .NET, combined with its proprietary and patented Document and Data Workflow Software XperTran®. Both .NET and XperTran® allow HTI to provide integration solutions to existing Provider software installations, as well functional requirements with \$0 capital required.

"Our healthcare customers have been telling us for years, that one of the biggest issues is connectivity and integration between the various platforms, services and business applications," said President David Zook. "The systems and data simply do not talk to one another. With the AIS functionality, we've never missed on delivering and executing a customer installation. Once we've defined functional requirements, we've consistently implemented in 30 days or less. This is extremely unique for all markets, and especially for healthcare."

AIS eliminates Administrative, Financial and Clinical inefficiencies for both Provider and Payer by integrating multi-application software, core department document, data functions and operating systems. "We've been using components of AIS for over ten years, integrating our customer's image, document, data and web requirements; all with business process control and access to local or global resources. We've made enhancements to XperTran® over the past year, specifically in cloud integration and web reporting, metrics and analytics," said Zook. Based on industry feedback, there is a tremendous opportunity for HTI to leverage its technology experience and flexible platforms in closing the technology gaps that currently exist, while delivering on-time and at a significantly reduced cost structure.

According to The Camden Group Healthcare Industry Outlook for 2012, top industry challenges include increased costs, decreased growth, acceleration of care model changes and associated IT consumption of working capital. The Outlook further illustrates that operating costs must drop by 10-20% in the next 3-5 years. AIS provides a cost efficient system integration solution for healthcare executives. The solution is seamless, decreases the total cost of ownership, and automates the enterprise. AIS is flexible, customizable and allows flexibility as care models change.

HTI recently received a Leadership in Infrastructure Award from the Southern Piedmont Technology Council, for use of XperTran® and .NET, including global customer and resource access. HTI is also Level II 5010 Compliant.

About Horizontech, Inc.

Horizontech is a Global Technology Services Company, with web-based workflow systems and back-office support. Combining operating capabilities with multiple, proprietary technologies, Horizontech automates enterprise business functions that increase operational efficiencies, mitigate risks, and grow revenue. For more information, visit Horizontech at www.horizontech.com.

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